## **Retail Equity Research**



### Orkla India Ltd.

Subscribe

Nifty: 25,936 Sensex: 84,628

IPO Note 29

29th October, 2025

**Price Range: ₹695 - ₹730** 

## **Sector: FMCG-Consumer Staples**

#### Backed by strong parentage, rooted in south Indian heritage...

Orkla India Ltd. (Orkla), established in 1996, is a multi-category Indian food company offering ~400 products across every meal occasion, from breakfast to desserts, under its trusted brands MTR and Eastern. With strong roots in South Indian culinary traditions, the company's key categories include Spices (blended and pure) and Convenience Foods such as ready to cook, ready to eat, and vermicelli. As of June 2025, Orkla operates nine owned manufacturing facilities across India, with a total installed capacity of 182,270 tonnes per annum (TPA).

- India's packaged food market, valued at ₹10,180bn in FY24, has grown at a CAGR of 10.8% since FY19 and is projected to reach ₹17,120bn by FY29, registering a CAGR of 11.0%. The growth is supported by rising income levels, increasing urbanisation, evolving consumer preferences, and steady year-round demand. (Source: Technopak analysis).
- Orkla ranked among the top four companies by revenue in the spices and convenience food segment, with an average daily sale of 2.3mn units as of June 30, 2025. (Source: Technopak analysis).
- ◆ Through its brands MTR and Eastern, Orkla has established a strong foothold in major South Indian markets (~31% in Karnataka & ~42% in Kerala in packaged spices segment) by emphasising authentic local flavours and consistent product quality. The company holds an 18.6% pan-India market share in the ready to eat and ready to cook convenience foods segment.
- ◆ Over FY23-FY25, revenue and EBITDA recorded a CAGR of 5% and 13%, respectively, while adj. PAT declined from ₹338cr in FY23 to ₹256cr in FY25, mainly due to a tax reversal in FY23.
- Orkla's revenue growth in FY25 was affected by lower spice prices, particularly chillies, and subdued consumer demand amid food inflation; however, the company improved its EBITDA margin to around 16.6%, supported by softer raw material costs and improved operational efficiency.
- Orkla operates 9 manufacturing units across the country, currently running at ~46% capacity utilization—indicating significant potential to scale production as demand increases.
- At the upper price band of ₹730, Orkla is available at a P/E of 31.7x (FY26E annualised), which appears fairly priced compared to its peers. Orkla India is poised for long-term growth, backed by a strong balance sheet, steady cash flows, supportive policy tailwinds, focus on regional brands, product innovation, robust distribution network and early signs of demand recovery—especially as GST cuts and rising consumer sentiment boost its core food categories. Hence, we assign a SUBSCRIBE rating for investors with a long-term investment horizon.

#### **Purpose of IPO**

The issue is primarily an Offer for Sale (OFS) of up to 22,843,004 equity shares totalling ₹1,668cr. Offer for sale from promoter comprises sale of 20,560,768 equity shares by Orkla Asia pacific Pte. Ltd. and up to 1,141,118 equity shares each by other selling shareholders namely Mr. Navas Meeran and Mr. Feroz Meeran. The objective of the issue is to achieve the benefits of listing the equity shares on the stock exchanges.

#### **Key Risks**

- ♦ ~ 70% of sales is concentrated in South India in Q1FY26.
- Orkla India faces 124 legal proceedings over alleged use of impermissible substances, which may impact its operations or finances.

Issue Details	
Date of opening	October 29, 2025
Date of closing	October 31, 2025
Total No. of shares offered (cr.)	2.28
Post Issue No. of shares (cr)	13.7
Face Value	₹1
Bid Lot	20 Shares
Minimum application for retail (upper price band for 1 lot)	₹ 14,600
Maximum application for retail (uppe price band for 13 lot)	r ₹ 1,89,800
Listing	BSE,NSE
Employee Discount	₹69.0
Lead Managers	ICICI Securities, Citigroup Global Markets India, J.P. Morgan India, Kotak Mahindra Capital.
Registrar	KFin technologies Ltd.

Issue size (upper price)		Rs.cr		
Fresh Issue		-		
OFS	1,668			
Total Issue	1	,668		
Shareholding (%)	Pre-Issue	Post Issue		
Promoter & Promo. Group.	90.01	75.00		
Public & others	9.99	25.00		
Total	100.00	100.00		
Janua of westerna	Allocation (0/)	Ciro Do or		

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Non-Institutional	15		250
QIB	50		833
Emp. Reservation	-		2
Total	100		1,668
Y.E March (Rs cr) Consol.	FY24	FY25	Q1FY26**
Sales	2,356	2,395	597
Growth YoY(%)	8.4	1.6	5.9
EBITDA	341	397	112
Margin(%)	14.5	16.6	18.7
PAT Adj.	226	256	79
Growth (%)	-33	13	10
EPS	16.5	18.7	23.0*
P/E (x)	44.2	39.1	31.7*
EV/EBITDA (x)	29.5	25.3	90.1

<sup>\*\*</sup> Please note Q1FY26 numbers growth is compared with Q1FY25 financial numbers.

\*Annualised

#### **Peer Valuation**

Company	CMP(₹)	MCap(₹ cr)	Sales (₹ cr)	EBITDA(%)	PAT (%)	EPS(₹)	RoE (%)	P/E(x)	EV/EBITDA (x)	P/BV (x)	Mcap/sales
Orkla India Ltd	730	10,000	2,395	16.6	10.7	18.7	9.7	39.1	25.3	4.1	4.2
Tata Consumer Products Ltd	1,169	1,17,261	17,618	14.1	7.3	12.8	7.1	91.6	40.3	5.8	6.6

P/BV(x)

Source: Geojit Research, Bloomberg; Valuations of Orkla are based on upper end of the price band (post issue), Financials as per FY25 consolidated, Tata consumer products Itd: CMP as on 28-10-2025.

4.1

3.9



#### **Business Operations:**

The company's product portfolio includes around 400 products across two main categories: spices (blended and pure varieties such as Masalas, Turmeric, and Cumin) and convenience foods, which encompass RTC foods, RTE meals, vermicelli, beverages, pickles, and more. These products cater to all meal occasions, from breakfast to desserts, addressing diverse consumer needs.







Source: RHP, Geojit Research



Product For the		three mon	ree months ended June 30,			Fiscal				
Category	20	025 202		024 2025		25	2024		2023	
	Amount (₹ million)	% of revenue from sale of product	Amount (₹ million)	% of revenue from sale of product	Amount (₹ million)	% of revenue from sale of product	Amount (₹ million)	% of revenue from sale of product	Amount (₹ million)	% of revenue from sale of product
		s		s		s		s		s
Spices	3899.1	66.3%	3,804.1	68.4%	15,712.5	66.6%	15,912.9	68.5%	14,388.1	67.3%
Convenienc e foods	1,981.8	33.7%	1,756.4	31.6%	7,870.7	33.4%	7,311.0	31.5%	6,989.2	32.7%

Source: RHP, Geojit Research

#### **Key strengths:**

- Category market leader with the ability to build and scale household food brands through an in-depth understanding of local consumer tastes.
- Multi-category food company with a focus on product innovation
- Extensive distribution infrastructure with deep regional network and wide global reach
- Efficient, large-scale manufacturing with stringent quality control and a robust supply chain

#### **Key strategies:**

- Drive household penetration and usage of Orkla's products in core markets.
- Expand presence in international markets through a robust growth strategy.
- Selectively expand product portfolio to strengthen and extend the core offerings.
- Drive operational efficiencies to improve margins and cash conversion.
- Continue to enhance capital efficiency.
- Strategically acquire leading brands and businesses.

#### **Manufacturing Facilities**

As of June 30, 2025, Orkla India operated nine manufacturing facilities across four states, primarily in South India. In addition, the company had active arrangements with 21 contract manufacturing units—18 located across seven Indian states and 3 situated internationally—all managed by independent third-party operators.

The average capacity utilisation of our manufacturing facilities are set out below for the periods/years indicated:

Particulars	For the three months ended June 30,		Fiscal	
	2025	2025	2024	2023
Actual Capacity Utilization (MT)	20,975	83,596	77,012	75,896
Actual Capacity Utilization (%)	46.0%	45.9%	47.7%	48.7%

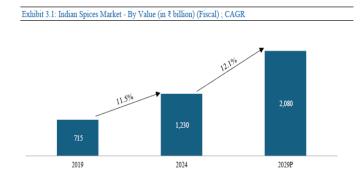
Source: RHP, Geojit Research



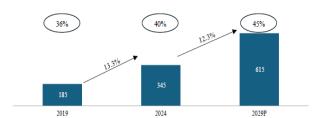


#### **Industry Outlook**

India's packaged food market was valued at ₹10,180 billion in FY24 and is projected to grow at a CAGR of 11.0% to reach ₹17,120 billion by FY29, driven by rising incomes, urbanization, lifestyle changes, and demand for convenience. Meanwhile, the Indian spices market to grow at an approximate 11.5% CAGR to ₹1,230 billion in FY24 and is expected to reach ₹2,080 billion by FY29, fueled by population growth, increasing urbanization, e-commerce expansion, and the trend of spices for medicinal and functional food uses. The Indian spices market has grown at a 11.5% CAGR approximately to ₹1,230 billion in FY24 vs FY19 and is expected to grow to ₹2,080 billion in FY2029.



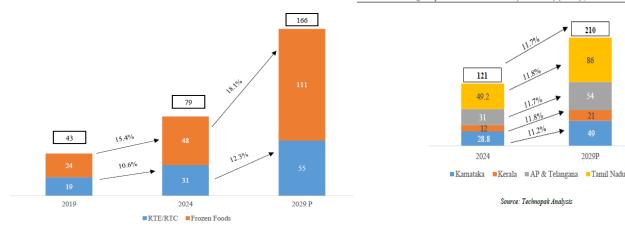




Source: RHP, Geojit Research

Exhibit 4.1: Market Size of Convenience Food Industry in India (Fiscal) (₹ Billion); CAGR (%)

Exhibit 3.6: Packaged Spices South India Market (in ₹ billion) (Fiscal) ; CAGR



India's convenience food market is expected to grow to ₹166 billion by Fiscal 2029, driven by changing consumer lifestyles, urbanisation, and rising demand for time-saving, healthier meal options.

Source: RHP, Geojit Research

#### Promoter and promoter group

Orkla ASA, Orkla Asia Holding and Orkla Asia Pacific Ltd are the promoters of the company.

As on the date of filling of this Red Herring Prospectus, the company has eight Directors on the Board comprising one Executive Director, three Non-Executive Directors and four are Independent Directors.

#### **Brief Biographies of directors**

- Atle Vidar Nagel Johansen is the Chairman and Non-executive Director of the company.
- Sanjay Sharma is the Managing Director and Chief Executive Officer of the company.
- Maria Syse-Nybraaten is a Non-executive Director of the company.
- Per Haavard Skiaker Maelen is a Non-executive Director of the company.
- Rashmi Satish Joshi is an Independent Director on Board of the company.
- Amit Jain is an Independent Director of the company.
- Shantanu Maharaj Khosla is an Independent Director of the company.
- Meena Ganesh is an Independent Director of the company.





# CONSOLIDATED FINANCIALS PROFIT & LOSS

Y.E March (Rs cr)	FY23	FY24	FY25	Q1FY26**
Sales	2,172.5	2,356.0	2,394.7	597.0
% change	0.0%	8.4%	1.6%	5.9%
EBITDA	311.3	341.4	396.8	111.8
% change	-	9.7%	16.2%	9.9%
Depreciation	55.4	62.1	61.7	12.4
EBIT	255.8	279.3	335.1	99.4
Interest	27.1	6.6	6.6	1.7
Other Income	29.0	32.0	60.5	8.4
Exceptional items	-2.0	0.0	-33.6	0.0
PBT	255.7	304.6	355.5	106.1
% change	-	19.1%	16.7%	0.0%
Tax	-82.2	80.5	99.4	27.1
Tax Rate (%)	-32%	26%	28%	0%
Reported PAT	337.9	224.1	256.1	78.9
Adj	1.2	2.2	-0.4	0.0
Adj. PAT	339.1	226.3	255.7	78.9
% change	-	-33.3%	13.0%	0.0%
Post issue No. of shares (cr)	13.7	13.7	13.7	13.7
Adj EPS (Rs)	24.8	16.5	18.7	23.0*
% change	0.0%	-33.3%	13.0%	0.0%

<sup>\*\*</sup> Please note Q1FY26 numbers growth is compared with Q1FY25 financial numbers.

#### CASH FLOW

CASH FLUW				
Y.E March (Rs cr)	FY23	FY24	FY25	Q1FY26*
PBT Adj.	255.7	304.6	355.5	106.1
Non-operating & non cash adj.	65.6	40.9	49.0	8.1
Changes in W.C	-56.8	29.8	90.6	-155.5
C.F.Operating	189.3	294.1	392.1	-55.7
Capital expenditure	-79.3	-39.1	-20.8	-4.9
Change in investment	-663.8	-915.0	-1194.0	-204.5
Sale of investment	579.6	719.6	1446.6	196.1
Other invest.CF	-1.6	-2.1	31.1	2.0
C.F - investing	-165.1	-236.5	262.9	-11.3
Issue of equity	0.0	-0.6	0.0	0.0
Issue/repay debt	-0.4	-31.2	0.0	0.0
Dividends paid	0.0	0.0	-600.0	0.0
Other finance.CF	-14.8	-13.0	-12.9	-3.2
C.F - Financing	-15.1	-44.9	-612.9	-3.2
Change. in cash	9.0	12.7	42.1	-70.2
Opening Cash	14.4	24.6	39.6	81.3
Closing cash	23.4	37.3	81.7	11.1

<sup>\*\*</sup> Q1FY26 numbers growth is compared with Q1FY25 financial numbers.

#### **BALANCE SHEET**

Y.E March (Rs cr)	FY23	FY24	FY25	Q1FY26**
Cash	74.6	114.6	190.7	124.8
Accounts Receivable	116.0	168.6	162.6	179.6
Inventories	350.1	296.9	308.8	309.3
Other Cur. Assets	117.0	292.0	219.0	208.5
Investments	255.1	325.0	175.2	212.3
Deff. Tax Assets	0.2	0.2	0.0	0.0
Net Fixed Assets	361.8	406.1	348.5	340.2
CWIP	73.9	3.6	7.8	11.7
Intangible Assets	1651.0	1648.9	1632.1	1643.1
Other Assets	102.3	119.3	126.6	128.7
Total Assets	3102.0	3375.2	3171.3	3158.2
Current Liabilities	197.8	254.1	345.9	247.6
Provisions	32.9	29.6	41.7	39.8
Debt Funds	94.9	63.3	54.4	68.2
Other Fin. Labilities	464.6	130.6	166.3	159.1
Deferred Tax liability	72.2	90.6	103.6	106.2
Equity Capital	12.3	13.4	13.7	13.7
Reserves & Surplus	2227.3	2793.7	2445.8	2523.6
Shareholder's Fund	2239.6	2807.1	2459.5	2537.3
<b>Total Liabilities</b>	3102.0	3375.2	3171.3	3158.2
BVPS (Rs)	163.5	204.9	179.5	185.2

#### **RATIOS**

Y.E March	FY23	FY24	FY25	Q1FY26**
Profitab. & Return				
EBITDA margin (%)	14.33	14.49	16.57	18.72
EBIT margin (%)	11.8	11.9	14.0	16.6
Net profit mgn.(%)	15.6	9.6	10.7	13.2
ROE (%)	15.1	9.0	9.7	2.9
ROCE (%)	22%	11%	12%	4%
W.C & Liquidity				
Receivables (days)	19.5	22.0	25.2	26.0
Inventory (days)	100.8	86.6	83.7	85.4
Payables (days)	30.6	35.9	41.1	33.6
Current ratio (x)	4.0	4.2	2.7	3.6
Quick ratio (x)	1.0	1.1	1.0	1.2
Turnover & Levg.				
Net asset T.O (x)	6.0	6.1	6.3	1.8
Total asset T.O (x)	0.7	0.7	0.7	0.2
Int. covge. ratio (x)	9.4	42.1	51.2	58.5
Adj. debt/equity (x)	0.0	0.0	0.0	0.0
Valuation ratios				
EV/Sales (x)	4.6	4.3	4.2	16.9
EV/EBITDA (x)	32.4	29.5	25.3	90.1
P/E (x)	29.5	44.2	39.1	31.7*
P/BV (x)	4.5	3.6	4.1	3.9

<sup>\*</sup> Annualised



<sup>\*</sup> Annualised



#### **DISCLAIMER & DISCLOSURES**

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For general disclosures and disclaimer: Please Click here.

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(ii)lt/its associates have no actual beneficial ownership of 1% or more in relation to the subject company (ies) covered herein, at the end of the month immediately preceding the date of publication of the research report.

Further, the Analyst confirms that:

- (i) He, his associates and his relatives shall take reasonable care to ensure that they do not have any financial interest in the subject company (ies) covered herein, and they have no other material conflict in the subject company, at the time of publication of the research report.
- (ii) He, his associates and his relatives have no actual/beneficial ownership of 1% or more in the subject company covered, at the end of the month immediately preceding the date of publication of the research report.

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(a) Have not received any compensation from the subject company; (b) Have not managed or co-managed public offering of securities for the subject company (c) Have not received any compensation for investment banking or merchant banking or brokerage services from the subject company. (d) Have not received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company. e) Have not received any compensation or other benefits from the subject company or third party in connection with the research report (f) The subject company is / was not a client during twelve months preceding the date of distribution of the research report.

#### 3. Disclosure by GIL regarding the compensation paid to its Research Analyst:

GIL hereby confirms that no part of the compensation paid to the persons employed by it as Research Analysts is based on any specific brokerage services or transactions pertaining to trading in securities of companies contained in the Research Reports.

- 4. Disclosure regarding the Research Analyst's connection with the subject company: It is affirmed that I, Sheen G, Research Analyst (s) of GIL have not served as an officer, director or employee of the subject company.
- 5. Disclosure regarding Market Making activity: Neither GIL/its Analysts have engaged in market making activities for the subject company.
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- 9. In the course of providing research services by GIL, GIL cannot execute/carry out any trade (purchase/sell transaction) on behalf of, the client. Thus, the clients are advised not to permit GIL to execute any trade on their behalf.
- 10. GIL will never ask for the client's login credentials and OTPs for the client's Trading Account Demat Account and Bank Account. The Clients are advised not to share such information with anyone including GIL.

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Please ensure that you have read the "Risk Disclosure Documents for Capital Market and Derivatives Segments" as prescribed by the Securities and Exchange Board of India before investing.

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#### GRIEVANCES

Step 1: The client should first contact the RA using the details on its website or following

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